

11TH GLOBAL CONFERENCE ON BUSINESS AND SOCIAL SCIENCES 2020

Contemporary Issues in Management and Social Sciences Research



GATR

Global Academy of Training and Research



**CONFERENCE
REPORT**

**(IN-PERSON & ONLINE)
11-12 December 2020**

*Novotel Bangkok Platinum Pratunam Hotel
Thailand*



Global Academy of Training & Research (GATR), Malaysia in collaboration with the National and International Universities and Publishers such as University Of Prešov (Slovakia) , University of Kelaniya, (Sri Lanka) and University of Brawijaya (Indonesia), Elsevier (UK), Inderscience (Switzerland), Czestochowa University of Technology (CUT) Poland, Cairo University, (Egypt), Kalasalingam University, (India), Asia-Pacific Institute of Dispute Management (APIDM) Australia, Triskati School of Management (Indonesia), Sriwijaya University(Indonesia), University of Dhaka (Bangladesh), State University of Malang (Indonesia), Tanjungpura University (Indonesia), University of Antique Philippines), Independent University, (Bangladesh) is organizing the 11th Global Conference on Business and Social Sciences (GCBSS). The conference took place at Novotel Bangkok Platinum Pratunam, Bangkok, Thailand.

Experts from 63 countries gathered to participate in the conference in-person and online. The conference covered important issues in Business and the Social Science under various sub-themes. The goal of the conference is to provide a platform for international relationships among the researchers involved in Business and Social Sciences, to provide a platform for academics to excel and also to increase research culture in Malaysia and around the world.

The conference started with the opening remarks and welcome speech from Chairman of GATR Advisory Board, Dr. Kashan Pirzada. He highlighted the relevance of the conference topics to the current research trends of development of business and social sciences, greeted participants and expressed his gratitude to all participants for their valuable contribution to the conference procedures. He put hopes that the conference should become an efficient platform for the creation of new collaborations and networking.



Further, the first plenary speaker, Professor Dr. Kamran Ahmed from La Trobe University, Australia. His speech was about “The Effect of Powerful CFOs on Disclosure Quality”. Most studies are about the effect of powerful CEOs on various corporate financial and non-financial issues but limited information is currently available on

the role of CFOs and particularly powerful CFOs. In his speech, he also emphasized the need for further research into other individual functional senior executives aside from the CEO and their board relations, and the CFO in particular (Unde, Klarner & Tuschke, 2017).

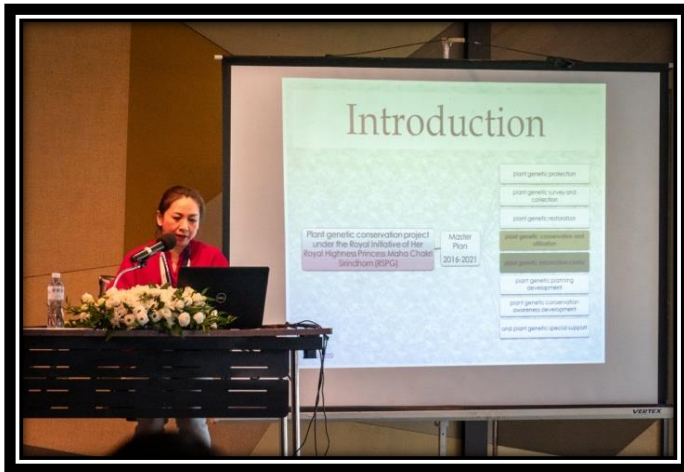


Next plenary speaker, Professor Dr. Gabriel A. Moens, Curtin University and Emeritus Professor at the University of Queensland, Australia contributed a speech from his office in Australia. The topic of his speech was “Advanced Research: Are There Any Rules

of the Game?” He highlights about researching in the Covid-19 era; the challenges and opportunities, teaching face-to-face or via a platform as well as the importance of critical thinking to research.

Associate Professor Kovit Charnvitayapong from Thammasat University (Thailand) presented critical analyses on Thrift and Credit Cooperative Lending Channels under Prolonged Low Interest Rates: The Case of Thailand. He emphasized that in the United States, Japan, and the European Union (EU) have heavily stimulated their economies with expansionary monetary policy since the global financial crisis of 2007–08 and that world finance has been affected by this policy conduct. Interest rates in most open economies were pushed to very low levels and have remained low ever since.





Assoc. Prof. Dr. Umaporn Muneenam from Prince of Songkla University (Thailand) presented a “Local Knowledge on Sedge Utilisation for Handicraft”. Sedge is one of the natural plants for handicraft in Thailand, as well as in the countries where there is sedge; such as Madagascar, Mauritius, Sri Lanka,

Sumatra island, countries and islands nearby Malay Strait, Borneo, Australia, and Vietnam. Her research article aims to apply the value chain analysis (VCA)—better tools in explanation—to present about the local knowledge, step, process, and flow on sedge utilization for handicraft, especially in Cha-uad District, Nakhon Si Thammarat Province because here is the source of sedge that now distributes to producers in the other provinces, as well as there is a day in July of every year to praise sedge called "Blooming of Sedge Flower Day".

Before the end of the conference, the workshop on ‘Publishing in High Impact Factor ISI Journals’ was conducted by Professor Dr. Gabriël A Moens and Professor Dr. Kamran Ahmed. The workshop covered the journal publication requirement, general requirements of ISI/ Scopus Indexed Journal selections, technical preparation



before writing, dealing with reviewers’ comments, publication tools and resources and also, ethical and legal issues in writing and publishing.

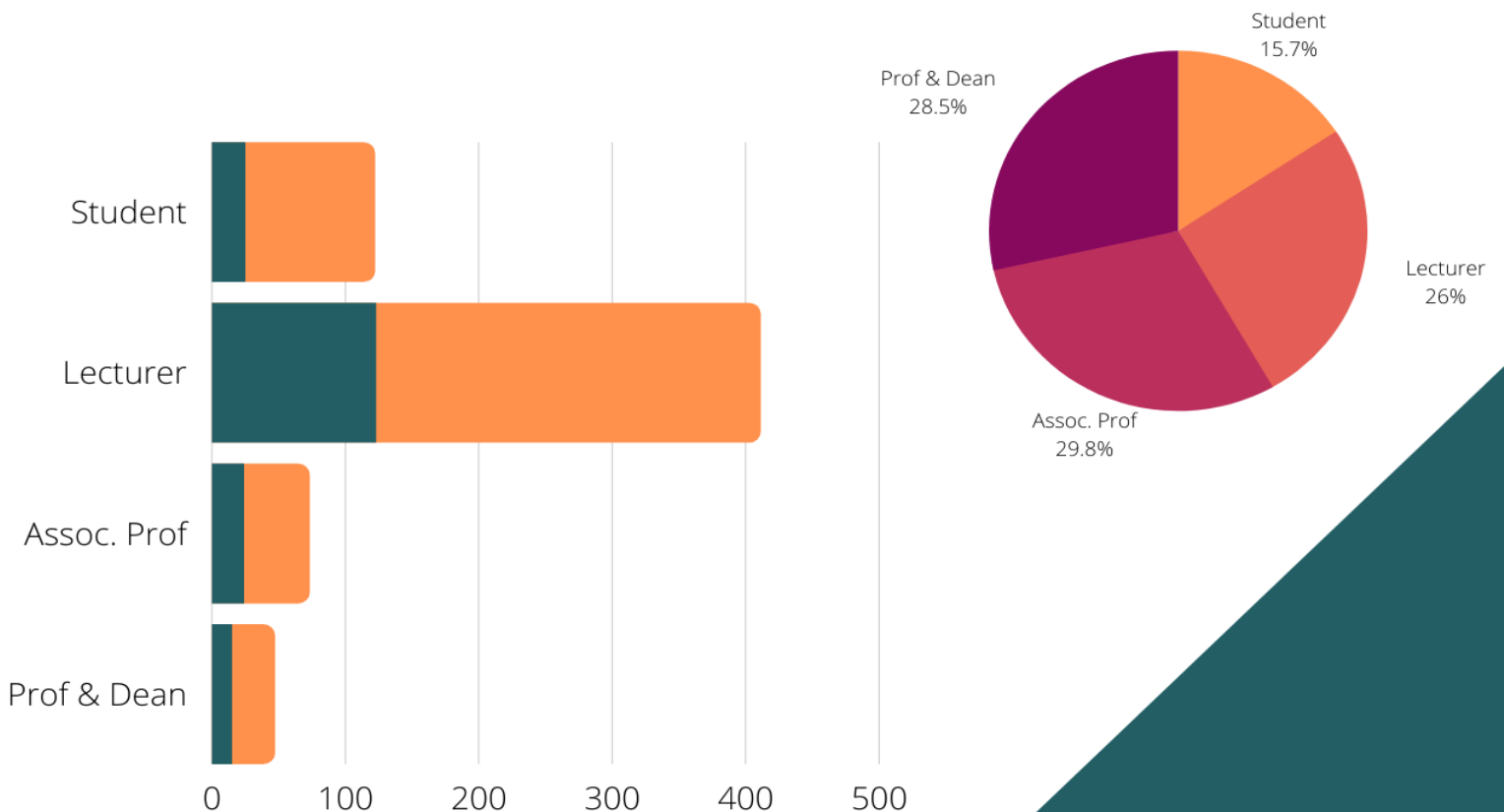
Conference organizers would like to express their gratitude to all plenary speakers and participants joined this international network, participate online and in person in Bangkok to make their deposit by high quality presentations, interesting discussions and feel unique atmosphere of the fruitful scientific gathering.



Members of Global Academy of Training and Research would like to express a great appreciation to students and researchers of University of Malaya for their contribution to the conference.

Total Submission and Acceptance Rate of The 11th GCBSS 2020

CATEGORY	SUBMITTED ABSTRACT	ACCEPTED ABSTRACT	ACCEPTANCE RATE%
<i>STUDENT</i>	97	25	25.77
<i>LECTURER</i>	288	123	42.70
<i>ASSOC. PROF.</i>	49	24	48.97
<i>PROF & DEAN</i>	32	15	46.87
<i>TOTAL</i>	466	187	40.12



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